

## Web 2.0 Designer

---

As a Web 2.0 Designer based out of SocialTwist's Hyderabad office, you would require to develop HTML/CSS for SocialTwist Tell-a-Friend products, mocks for prospects/customers, info-graphics for marketing collaterals, and graphics and HTML for our website.

You would need to generate out-of-the-box design ideas that have visual impact, are performance inexpensive and consistent with the overall adopted style guide/theme for SocialTwist Tell-a-Friend, a powerful word of mouth marketing platform.

[SocialTwist](#), a unit of Pramati Technologies, is a leading provider of word of mouth marketing and social sharing products. Tell-a-Friend is used by large global brands including Intel, Sun Microsystems, P&G, Bertelsmann Media, KLM, NDTV, Indiaplaza, Ixigo, Greenpeace, etc.

### Key responsibilities:

- Assist Lead Interaction Designer with creating art assets and resources
- Cross browser ready front-end HTML/CSS development to be handed off to Javascript/backend developers
- Produce commercial grade art assets from abstract concepts

### Required knowledge, skills, and attributes:

- 3 years experience in web frontend or software product or marketing collateral design with at least one year in core web frontend development
- Expertise in Adobe Photoshop and Macromedia Dreamweaver
- Good experience in HTML, CSS and cross browser issues
- Previous experience in a large design house or a popular portal or a web-based product
- Would enjoy working in a young, diverse team of other enthusiastic team players
- Self-motivated and eager to develop a quality product that is simple, visually pleasing and liked by users
- Continuously think of improving things
- Ability to manage multiple tasks, project details and tight deadlines

### Preferred Requirements:

- Exposed to and understands latest design trends specially adopted by web2.0/social networking sites
- Familiar with best practices in CSS development
- Have experience with Flash and Actionscript
- Have some experience with Javascript and libraries e.g. JQuery
- Love to stay up-to-date on the latest technologies and design trends
- Highly communicative and able to interact with customers
- Enjoy fast, agile software development

**If this interests you, do send to [eminds@pramati.com](mailto:eminds@pramati.com):**

1. Your latest résumé
2. Miniatures/Thumbnails/Description of two of your best designs and why you think they are your best